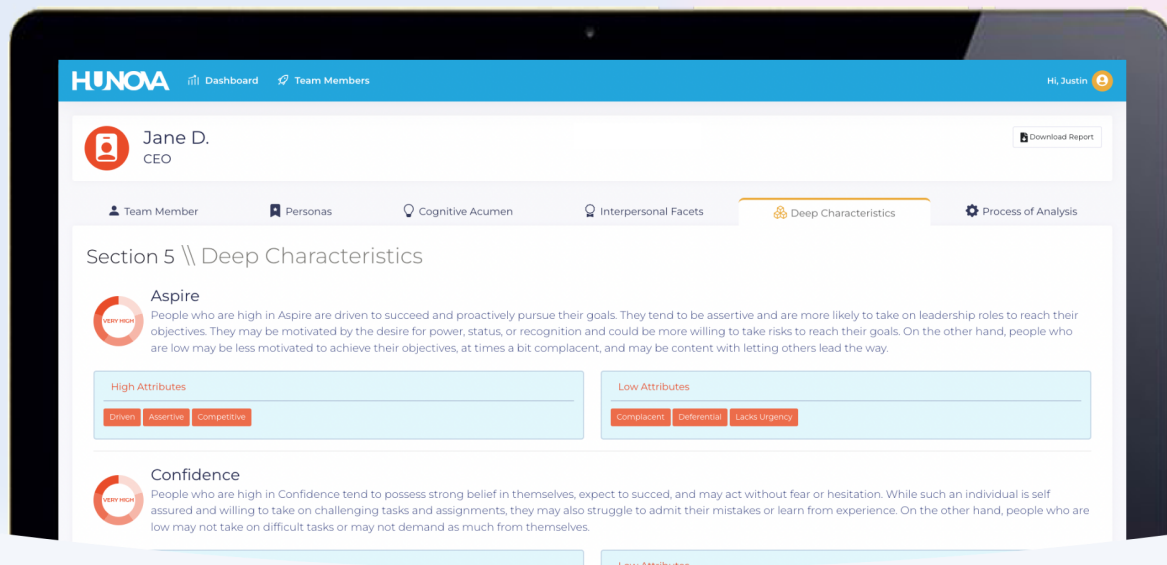




We Are All Uniquely Human

Hunova is an integrated assessment tool that leverages natural language processing and IO psychology, enabling your company at the organizational, team, and individual levels.



Our Mission

Quantifying the Qualitative Uncovering Potential and Reducing Bias



Transparent AI

Assessing your data, measuring both performance and adverse impact.



Text Based Approach

Utilizing natural language processing, we generate traits with validity and reduced bias.



Know Your Talent

We quantify your qualitative data based on understanding and potential.

Our On-The-Ground Approach



Text Collection

We collect text from self-assessments, answers to open-ended surveys, or through various integrations & channels.



Process & Analysis

We clean the text, eliminating any noise. We then analyze the text through our 40 proprietary NLP algorithms.



Quality Assurance

Our team of IO psychologists and engineers assess the data insuring it meets our standard of quality.



Delivery & Action

Reports can be delivered via our portal and PDF formats.

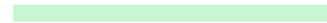
Tap Into Your Talent!

With Hunova's natural language processing analysis, transform self-assessments into deep insights instantly! We cut through bias and validate traits that tie directly to both potential and performance within your organization.

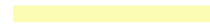
Self Assessments



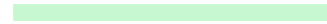
Strategic Thinking



Dependable



Innovative



10%

Turnover Rate

Improved Retention

Using Hunova, companies better understand their employees, leading to a cycle of increased morale, retention, and productivity.

Validity Across Industries

Hunova can meet many varied business requirements. Please see the sections below for examples.



Turnover Problem at a Global Fortune 500 Company

The Problem:

Our client was stuck in a vicious cycle resulting in 40% employee turnover leading to decreased ROI on employee development and an increased expenditure on recruiting.

The Process:

- Customized their role fit test based on our on-the-ground modeling
- Collected text written by applicants while answering a short survey of open-ended questions
- Calculated the role fitness scores of each applicant based on the client's enterprise culture
- Enabled the client to hire the best applicants, by role, that cleared the Hunova assessment

The Result:

In just six months, we reduced churn from 40% to 1% in 7 out of 8 departments



New Assessment Methods For Professional Sports

The Problem:

The player assessment process for professional sports teams was long, invasive, expensive, and missing crucial supplementary data.

The Process:

- Developed a new ground truth model based on an athlete-only population
- Created an OSCINT process to collect all social media posts (Facebook, Instagram, Twitter) along with relevant news articles and video interviews
- Worked with a team of sports psychologists to deliver relevant outputs (risk profiles, action plans, and social media analysis)
- Enabled a new method of player analysis to better understand and manage players at scale

The Result:

Three day turn around per 100 players
Cost reduction per player assessed
Team portal with player behavioral data and analysis

We'd Love to Hear From You!

Hunova is an integrated assessment tool that leverages natural language processing and IO psychology enabling your company at the organizational, team, and individual levels.

